



Personal Assessment ***Am I An Entrepreneur?***

1. What specific experience do you have in the type of business you will be owning?
2. What technical skill or knowledge do you have that will help you run your business (i.e., computer skills, sewing skills, etc.)?
3. List your educational background. Did you take any classes or workshops that specifically apply to your business idea or to operating a business?
4. What experience do you have managing people? In accounting? In sales? In customer service? In marketing? Other?
5. What is your entrepreneurial history? Have you worked for an entrepreneur or start-up business? Do your family members own business? Are they successful? Why or why not?
6. What hobbies do you have? Do any of them relate to your business? How?
7. What advisors do you have to help you in starting your business (i.e. accountant, attorney, other small business owner, marketing professional, etc.)? Do you have a business mentor? If not, what is your plan for developing your team of advisors?
8. Describe your personal financial health---do you maintain a regular household budget? Are you out of debt? Do you have enough money to survive if you didn't have a regular paycheck? Action Item: Complete a personal financial statement on yourself.
9. What are your fears about starting and owning a business? How can you address them?